Dear Ms. Tanner,

I am writing in application for the role of business development manager with your organization. With my leadership experience and public relations savvy, I am confident that I am the best candidate for this position.

In your job posting, you explained that this role is critical to your company’s growth. Having worked as a business development manager for an area organization, I know this to be true. I am comfortable working with company executives to develop strategic goals and construct a plan to meet them. Part of those plans include conducting financial analysis to drive wise decision-making in development opportunities.

I also understand the sales side of this position, which involves building and maintaining beneficial relationships with other organizations, including public officials, media representatives, partner organizations, customers, and more.

I have the skills and experience to lead your organization in meeting its long-term business goals, and I would enjoy the opportunity to further discuss my abilities. Thank you for your time.